



August 1, 2017

To whom it corresponds:

Re: El Grito Celebration

The Moreno Valley Hispanic Chamber of Commerce, in partnership with the Consulate of Mexico in San Bernardino and the Inland Empire Hispanic Leadership Council, will be hosting a community gathering to celebrate the 207<sup>th</sup> Anniversary of the Mexican Independence. The El Grito celebration will be taking place on Friday, September 15, from 6:00 pm to 9:30 pm, at the Moreno Valley College campus, located at 16130 Lasselle Street, Moreno Valley, CA.

We would like to solicit your support to celebrate this important event that will be open to the general public. It is estimated that at least 2,000 people will be attending this celebration to enjoy the planned entertainment, including folkloric dance groups and music performers, and also witness the “El Grito” ceremony to be transmitted live from Mexico City.

We will also be hosting a reception in which distinguished community leaders from Riverside and San Bernardino Counties will be invited to attend. However, this event will not be possible without your generous support. Attached is information on our sponsorship packages for your consideration.

We request that you make your check payable to “IEHLC El Grito 2017” and send it to 25920 Iris Avenue, Ste 13A PMB 242, Moreno Valley, CA 92555. We can also provide a receipt for your tax deductible contribution, if needed. Please contact Karina Cocoltzi at (951) 217-9841 or at [kcocoltzi@alturacu.com](mailto:kcocoltzi@alturacu.com) should you have any questions.

Once again, thank you for your partnership, and we appreciate your commitment to our community.

Very truly yours,

JAIME HURTADO  
President



## Moreno Valley Hispanic Chamber of Commerce hosts:

The Consulate of Mexico's 207th Anniversary of El Grito at Moreno Valley College on Friday, September 15th from 6:00 pm to 9:30 pm, in collaboration with the Inland Empire Hispanic Leadership Council, Riverside County Supervisors 5th District Office, City of Moreno Valley, Altura Credit Union, Moreno Valley Unified School District, Unidos Por La Musica, Jr. Sports, Xhanat and Highland Fairview.

### Sponsor Information (please print or type)

Name \_\_\_\_\_

Billing address \_\_\_\_\_

City, State & Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Package Information

#### Silver

#### Gold

#### Platinum

\$1,000

\$3,000

\$5,000

VIP Sponsorship Reception Guests

2

4

6

VIP Parking

1

2

3

Logo on Event Program

✓

✓

✓

Advertisement banner on MVHCC website

✓

✓

✓

Business name on MVHCC resource list

✓

✓

✓

Logo on LED Screen displayed during event

✓

✓

✓

Booth at the event\*

✓

✓

Logo on Flyers and Posters

✓

Logo on Invitations

✓

*\*Silver sponsors can purchase a booth for \$150.00*

I (we) plan to make this contribution in the form of:  cash  check  credit card (3% fee applies).

**Please make checks payable to:**

IEHLC El Grito 2017

**Credit Card Payments please contact:**

Karina Cocoltzi (951) 217-9841

**Please mail checks to:**

25920 Iris Ave Ste 13A PMB 342

Moreno Valley, CA 92555